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THE TRUTH IS UNCOVERED
THE MYTH WILL BE SHATTERED

THE STORY OF THE REAL ALYSS IN WONDERLAND CONTINUES

***SEEING REDD** is the eagerly awaited sequel to the dazzling debut novel **THE LOOKING GLASS WARS** by Hollywood producer and former world skiing champion Frank Beddor*

The 2004 publication of Frank Beddor's THE LOOKING GLASS WARS caused a sensation in the UK when it revealed how according to Beddor's novel, Lewis Carroll had misrepresented the story of seven-year-old Alyss Heart by turning her story of familial treachery, thwarted love and the domination of imagination into a fairytale.

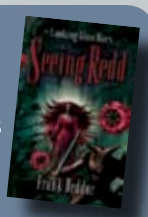
***THE LOOKING GLASS WARS* is the story of Princess Alyss Heart, whose parents are viciously murdered by her evil Aunt Redd. Alyss manages to escape Wonderland through the Pool of Tears and finds herself in England where she is exiled in Oxford for thirteen years as Alice Liddell. Then one day she discovers her true identity with the help of the royal bodyguard Hatter Madigan and returns to Wonderland to claim the throne after a deadly battle of good against evil.**

THE LOOKING GLASS WARS was on the New York Times bestseller list for eight weeks last year. It has a huge fan base amongst the 'young adult market', and the feedback from fans has led Beddor to create a series of graphic novellas called *HATTER M*, despicting the story of Alyss' faithful bodyguard. In addition to the *HATTER M* series the merchandise for *THE LOOKING GLASS WARS* includes an album of original songs, a card game, an online video game as well as one of the first ever online book teaser trailers.

Beddor attributes the success of the book largely to his presentations to readers and to the online activity of its fans, who seem content to endlessly review, comment on and speculate about the trilogy. "The readers have sought out and embraced the other destinations in the LGW world because we've stayed true to the story. He has also toured both the US and UK presenting the book to children. "Because I love theatre and had this experience as an actor, I thought it would be fun to do an alternative kind of book tour for teenagers. I display the cards that inspired the trilogy. I show them the concept art and the teaser trailer; I ask who should play Alyss and Dodge in the movie and audition kids on the spot; I ask them who among their teachers would be best to play Queen Redd. We have a blast."

***Seeing Redd*, which is published simultaneously in the UK and the US on 3 September, continues the incredible story of Wonderland. Queen Alyss has ruled just three lunar cycles with her trusted General Doppel & Ganger, the walrus butler, Dodge and The Chessmen when unbeknown to her, Redd Heart and her vicious henchman, The Cat have emerged on Earth having survived being sent through The Heart Crystal and are forming an army from the Earth's underworld.**

SEEING REDD



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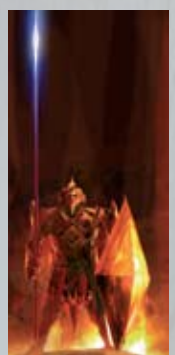
FRANK BEDDOR lives in Los Angeles. He runs Automatic Pictures, a film, television and interactive game production company. He produced the hit film There's Something About Mary *which grossed $385 million worldwide for 20th Century Fox. He is a former World Freestyle Ski Champion and has worked as ski stunt double in movies including the teen comedy* Better Off Dead *starring John Cusack.*