

***For Immediate Release***

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## **The Looking Glass Wars Trilogy by Frank Beddor Goes to Penguin Young Readers Group**

*August 16, 2005, New York, NY* – Penguin Young Readers Group announced today that it has obtained the rights to The Looking Glass Wars by Hollywood producer and first time author, Frank Beddor. The deal was brokered by Nancy Mercado, Editor at Dial Books for Young Readers (an imprint of Penguin Young Readers Group) and agent, Barbara Marshall. Dial has hard/soft US rights for the trilogy. It is geared for ages ten and up but will have a great deal of cross-over appeal.

The first book in the series, The Looking Glass Wars, is scheduled to pub in fall 2006. It has been a huge success already for Egmont in the UK and in Australia, New Zealand, South Africa, and Canada. The book will soon be out in Germany, France, and Greece. The Looking Glass Wars is a gritty and imaginative take on Alice in Wonderland. It cleverly tells the “real” story about what happens to Princess Alyss Heart when she is forced to flee her queendom of Wonderland and make a perilous journey back to reclaim her throne. This clever, more grown-up twist on the Lewis Carroll original is complete with romance, suspense and intriguing characters. A musical adaptation and graphic novel tie-ins are planned and a card game along the lines of Magic: *The Gathering* is in the works.

Mercado has this to say about her recent acquisition, “I’m very excited to be publishing *The Looking Glass Wars* trilogy and I have been overwhelmed by how genuine and enthusiastic the in-house support has been for this first book. Frank and his imaginative book have reminded me of how desperately we all crave good stories and I’m eager to share his wholly unique vision of the classic Lewis Carroll story with others. This is the kind of book that will inspire people to plan tea parties in its honor and miss their subway stop to finish it.”

Frank Beddor is a Hollywood film producer whose credits include *There's Something About Mary*. He is currently working on the second book in *The Looking Glass War* trilogy as well as a screenplay for a full length feature film.

For more information about this and other authors from Penguin Young Readers Group, contact Katrina Weidknecht, Director of Publicity at 212.414.3561 or [Katrina.weidknecht@us.penguin.com](mailto:Katrina.weidknecht@us.penguin.com).

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